

Inclusive Business in Agriculture and Food Systems Regional Investment Forum

*Wednesday, 23 August 2023
The Mulia, Mulia Resort & Villas, Nusa Dua, Bali, Indonesia*

To meet the ambitions of the 2030 Agenda for Sustainable Development, the private sector will need to play a greater role. Inclusive businesses are companies that: “provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid making them part of the value chain of companies’ core business as suppliers, distributors, retailers, or customers.”¹

There are valuable models of inclusive business - many agribusinesses - across Asia and the Pacific that are commercially viable and have social impact at scale. By providing capacity building and technical assistance, inclusive business models promote MSME development in agribusiness and support smallholder farmers and MSMEs integrate into regional and global value chains. Inclusive businesses are supporting sustainable and inclusive economic growth through digital transformation by harnessing technologies to improve production and link farmers and MSMEs to global markets, and through business innovations that create entrepreneurship opportunities.

Access to finance remains an issue for many inclusive businesses seeking to expand their operations or deepen their impact. This regional investment forum organized by ESCAP, with the support of the Bill & Melinda Gates Foundation and in collaboration with the Ministry of Cooperatives and SMEs of Indonesia, seeks to identify opportunities to invest in and finance inclusive business models and facilitate the realisation of such opportunities.

The forum will be organised alongside the 6th ASEAN Inclusive Business Summit organised by the Government of Indonesia in collaboration with the ASEAN Secretariat, ESCAP and the OECD.

Objectives

The regional investment forum for inclusive business in agriculture will provide opportunities to network and to:

- Explore national opportunities for investing in inclusive business in agriculture and food systems.
- Showcase inclusive business models in agriculture and food systems
- Matchmaking: Pitch to investors / identify investment deals in inclusive business in agriculture & food
- Discuss financing challenges and solutions
- Get insights on becoming investment ready, including through measuring and managing impact
- Explore partnerships with government agencies, development partners, other firms.
- Discover the potential of agriculture and food sector in Indonesia in a network event with the Minister of Cooperatives and SMEs and governors of 13 provinces from Eastern Indonesia.

Participants

The forum will welcome about 100 participants from ASEAN and India, including business leaders, impact investors, government agencies, financial institutions, development partners, and inclusive business facilitators. All sessions will be held in English.

Matchmaking: inclusive business models with investors

Businesses with inclusive business models will have the opportunity to meet individually with potential investors and investment managers, in a matchmaking exercise. The matchmaking will be managed by ANGIN, an Indonesian investment platform.

¹ As defined by the Inclusive Business Framework of the G20 and referenced in the Guidelines for the Promotion of Inclusive Business in ASEAN.

Draft PROGRAMME

As of 30 July 2023

Gerbera Room

08:30-09:00	Registration, online registration, and meeting connection	
09:00-09:20	<p>Opening remarks</p> <ul style="list-style-type: none"> • H.E. Mr. Teten Masduki, Minister of Cooperative and SMEs of The Republic of Indonesia • Ms. Armida Salsiah Alisjahbana, Under-Secretary-General of the United Nations and Executive Secretary, ESCAP • Ms. Srivalli Krishnan, Senior Programme Officer, Global Development Bill & Melinda Gates Foundation 	
09:20-10:30	<p>Session 1. Investment opportunities for inclusive business in agriculture and food systems.</p> <p><i>Overview of investment opportunities for inclusive business in agriculture and food system, with particular focus on opportunities helping integrate smallholder farmers and MSMEs into regional and global value chains.</i></p> <p>Moderated by: Ms. Ken Swari Maharani, Regional Manager, Sustainable Investment, Grow Asia, Singapore</p> <ul style="list-style-type: none"> • Ms. Neha Bhatnagar, Senior Advisor, Partnerships and Alliances, Impact Investment Council, India • Ms. Gita Syahrani, Chairwoman Koalisi Ekonomi Membumi (Earth-Centered Economy Coalition KEM) • Mr. Matthew Leggett, Co-Founder and CEO, Terratai, Indonesia • Mr. Bradley Kopsick, Cambodia/Myanmar Country Director, Insitor 	<p>Investor–business matching</p> <p>Room: Casablanca & Peony</p> <p><i>One-to-one meetings between investors and businesses.</i></p> <p><i>Organised with the support of ANGIN.</i></p>
10:30-11:00	Networking Coffee Break	
11:00-12:00	<p>Session 2. Measuring and managing the impact of inclusive businesses.</p> <p><i>This session will explore tools to measure and manage impact, such as the GIIN benchmarking tool on sustainable agriculture.</i></p> <p>Moderated by: Ms. Maud Savary-Mornet, Senior Advisor for Asia, Global Impact Investing Network</p> <ul style="list-style-type: none"> • Mr. David Soukhasing, Managing Director, ANGIN, Indonesia • Mr. Michal Gorczewski, Head of Funds, Nexus for Development, Cambodia • Ms. Samantha Tedjosugondo, Vicepresident Indonesia, Sweef Capital, Singapore • Mr. Hassan Hajam, Executive Director and Chief Impact Officer, Impact Platform, Cambodia • Mr. Artak Melkonyan, Senior Advisor, UNDP 	<p>Investor–business matching</p> <p>Room: Casablanca & Peony</p> <p><i>One-to-one meetings between investors and businesses.</i></p> <p><i>Organised with the support of ANGIN.</i></p>

12:00-13:00

Lunch

13:00-13:30

Opening of the 6th ASEAN IB Summit

13:30-14:45

Session 3. Investment opportunities in agritech.

Investments in agritech have driven a large portion of impact investments. This session will explore the agritech market, and the real opportunities that agritech firms can bring to farmers.

Moderated by: Markus Dietrich, Senior Consultant, GIZ

- Mr. Gaurav Sishodia, Vice President, Invest India
- Mr. Jinesh Shah, Omnivore, India
- Ms. Helianti Hilman, Founder & Executive Chairperson, Javara, Indonesia
- Ms. Utari Octaviany, Co-Founder and Chief Sustainability Officer, Aruna, Indonesia
- Mr. Pichit Sochon, CEO, Farmto, Thailand

Investor–business matching

Room: Casablanca & Peony

One-to-one meetings between investors and businesses.

Organised with the support of ANGIN.

14:45-14:55

Closing Remarks

15:00

Departure to SMESCO

Networking event to discover the potential of agriculture and food sector in Indonesia with the Minister of Cooperatives and SMEs and governors of 13 provinces from Eastern Indonesia.